

Introduction to Communication Syllabus

Speech COMM180

Course Overview

COMM180 Speech

Credit Hours: 3hrs

Course Description

Speech is a course designed to introduce students to the basic principles of public speaking. This course provides both a practical introduction to the fundamental principles of public speaking and a forum for practicing public speaking skills. Through a variety of instructional strategies -- discussion, class workshops, readings, lectures, presentations, and peer critiques -- students learn to prepare and deliver effective speeches. By the end of the course, students are enabled to address an audience with confidence, competence, and creativity.

Learning Outcomes

By the end of this course, you will be able to:

1. Plan and prepare speeches that use visual-aids, inform, and persuade;
 2. Use presentation aids to enhance your speeches;
 3. Outline your speeches in a logical and thorough fashion;
 4. Conduct meaningful research on a variety of topics;
 5. Analyze your audience and design speeches to reflect your analysis;
 6. Evaluate speeches based on a variety of verbal and non-verbal criteria;
 7. Listen effectively, regardless of your interest in the subject matter;
 8. Understand and explain the communication process.
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Instructor Information

Name: Robert Chandler

Contact Information: bchandler@campusedu.edu
Bio:

Resources

Tucker, B. G. (2020). *Exploring Public Speaking: The Open Educational Resource College Public Speaking Textbook*. Version 4.1 (2020) (e-book)

Course Outline

MODULE ONE: THE RHETORICAL TRADITION			
Title	Type	Duration	Points
Read and Watch	Input	7hrs	--
Reading Quiz	Quiz	1hr	25
Apprehension 1	Submission	3hrs	50
My Journey	Submission	4hrs	50
	Totals	15hrs	125

MODULE TWO: THE INFORMATIVE PRESENTATION			
Title	Type	Duration	Points
Read and Watch	Input	7hrs	--
Reading Quiz	Quiz	1hr	25
Inform. Presentation	Submission	5hrs	100
	Totals	13hrs	125

MODULE THREE: COMMUNICATION APPREHENSION			
Title	Type	Duration	Points
Read and Watch	Input	7hrs	--
Apprehension Report	Submission	4hrs	25

Apprehension 2	Submission	3hrs	100
	Totals	14hrs	125

MODULE FOUR: RHETORICAL SITUATIONS			
Title	Type	Duration	Points
Read and Watch	Input	5hrs	--
Reading Quiz	Quiz	1hr	25
Persuasive Present.	Submission	5hrs	100
Business Presentation	Submission	5hrs	100
	Totals	16hrs	225

MODULE FIVE: EFFECTIVE COMMUNICATION PRAGMATICS			
Title	Type	Duration	Points
Read and Watch	Input	5hrs	--
Reading Quiz	Quiz	1hr	25
Quiz 2	Quiz	1hr	25
My Journey 2	Submission	4hrs	50
Ceremonial Present. 1	Submission	4hrs	100
Ceremonial Present. 2	Submission	4hrs	100
	Totals	19hrs	300

MODULE SIX: COURSE WRAP UP			
Title	Type	Duration	Points
Read and Watch	Input	7hrs	--
Apprehension 3	Submission	3hrs	100
	Totals	10hrs	100

Live Sessions

This course has live meetups for Q & A, typically one hour every other week. If you cannot attend, you can recoup the points for the session by watching the recording and submitting a 300-word summary/response. Since these sessions will be audio-visually recorded, those who participate with their camera engaged are agreeing to have their video, image, or voice recorded.

Grading

Quizzes: 125 points

Submissions: 475 points

Presentations: 400 points

Course Grading Scale

95-100 A (Excellent)

92-94 A-

89-91 B+

85-88 B (Good)

82-84 B-

79-81 C+

75-78 C (Satisfactory)

72-74 C-

69-71 D+

65-68 D (Passing)

62-64 D-

Below 62 F (Below Min. Standards)

Policy/Procedures

ACADEMIC DISHONESTY STATEMENT

Campus courses maintain a strict policy concerning academic dishonesty, which includes cheating, plagiarism, assisting on an examination or paper when expressly forbidden by the instructor, and any other practices that demonstrate a lack of academic integrity. Cheating occurs whenever a student uses deception to avoid fulfilling the specific requirements of an assignment or course and/or to receive a higher grade than they might otherwise receive. Using artificial intelligence software (such as ChatGPT) to generate writing and pass it off as one's own is also considered cheating. Plagiarism occurs when a student appropriates passages or ideas from someone else's writing into their own without providing proper documentation and/or without using quotation marks to indicate when they are directly quoting a source. It is the student's responsibility to know and adhere to principles of academic honesty. A student found guilty of academic dishonesty will be subject to academic sanctions ranging from failure on the assignment to failure in the

course to, in cases of repeated or flagrant violation, suspension, or dismissal from participation in Campus courses. For additional repercussions, consult the academic catalog <https://jessup.edu/academics/registrar/academic-catalog/>

DROP PERIOD AND WITHDRAWAL

The Drop period for Campus courses is five days after the student has enrolled and their designated term has begun. No refund will be available after this point.

Although many Campus classes are technically self-paced, students will be provided with a pacing guide (when relevant) to assist them in knowing how best to complete their courses on time. **Failure to log in during the first week after their course commences will result in automatic removal from the course.**

If a student is significantly behind pace two-thirds of the way through their term, they are encouraged to withdraw from the course with a W or equivalent appearing on their transcript. Beyond that point, they will no longer be eligible for a W on their transcript and thus are in danger of receiving a failing grade. Campus will report persistent failure to participate to the transcribing college or university. After the two-thirds point, a student will receive a letter grade for the course, including the possibility of a failing grade.

INCOMPLETE GRADE

A temporary neutral mark "I" is given at the discretion of an instructor when, for a legitimate reason, a student cannot complete course requirements in a given semester. Apart from catastrophic circumstances, a student is not eligible for an incomplete if they have not completed at least 60% of their coursework for the semester. Typical instances might be an extended illness or an inability to complete the coursework because of extenuating circumstances. A contract between the instructor and the student will accompany this grade to indicate the nature of the work to be completed. An Incomplete Grade (I) should not be used as an alternative to a grade of F. An Incomplete Grade must be made up before the seventh week of the next term whether or not the student is subsequently enrolled with Campus or the university. If the grade is not made up by the deadline, it will be changed to the appropriate grade earned in the course at that point.

DISABILITY STATEMENT

In accordance with Section 504 of the Rehabilitation Act and the Americans with Disabilities Act, the Jessup Disability Support Services office (DSS) provides eligible students with a

variety of individualized, reasonable accommodations. These accommodations are intended to assist college students with disabilities in having equal access to regular college programs and activities. Accommodations are determined individually for each student through an interactive process and are based on functional limitations resulting from a documented disability. Within 3 years (i.e., recent), verifiable documentation must be provided by a medical doctor or appropriately licensed professional.

Approved accommodations will be provided for students who present their instructor with a copy of their Faculty Notification Letter (issued by DSS).

For more information, please visit the Disability Support Services website.

Disability Support Services Contact Information:

Jessup Disability Support Services

(916) 577-2253

dss@jessup.edu

LIBRARY RESOURCES

You will receive information from the university on how to access library resources. Here is a link to online resources: <https://jessup.edu/library/>

CREDIT HOUR POLICY - EXPECTATION OF WORK

In compliance with federal regulations (34CFR 600.2), Campus requires its courses to require a total workload of at least 2250 minutes per credit hour for the typical student. This workload may be comprised of time allocated to direct faculty-student interaction, assigned readings, independent or group assignments, expected study time, or other course-related activities as appropriate to the specific course and determined by the faculty of record.

GRADE APPEALS

In the case of a grade appeal, the student shall be considered to have an authentic grievance when he/she can demonstrate his/her grade for a course has been adversely affected due to certain actions by a faculty member. A grade appeal shall be initiated within ten (10) working days after receipt of the grade or after the beginning of the next academic semester. This period may be extended by the chief academic officer of the transcribing college or university on petition from the student(s) involved. For complete information about Jessup and how to file a complaint as a student please see the [Consumer Information section of the Jessup website.](#)

If a distance education student who lives outside the state of California believes that the university's internal procedures have not adequately addressed concerns identified under the Program Integrity Rule, there is a link on the Jessup website with [Student Complaint Information by State and Agency](#).

CAMPUS EDU PRIVACY POLICY

<https://www.campusedu.com/privacy-policy>